

Internal Communications

Our Ethos

We believe that communication is most effective when it is delivered with honesty and integrity. We partner with our clients to ensure our communication strategies are best for their business and their customers.

Our Capabilities

In today's tough economic climate, many organisations have become adept at communicating with their existing clients and marketing themselves to potential customers. However, many neglect their most important resource: their staff.

Internal communications is the way a company communicates with its staff, thereby creating a culture of understanding, acceptance and loyalty. Companies with excellent internal communications are more successful and more adaptable as a direct result of the stronger relationships forged within their organisation.

Employers who fail to communicate effectively with their staff expose themselves to significant business risks, including:

- Employees feeling discontent and disconnected from senior management
- Reduced employee motivation
- High employee turnover
- A lack of understanding of key business drivers and goals.

Miller & Miller Strategic Communications Consultants can become a moderator between your official representatives and employees. We will work with you to develop and maintain a number of channels that allow effective communication to take place across your business. These channels could include:

- Intranet website
- Wikis, blogs, podcasts or social media tools
- An informal session where employees can listen to and talk with a senior manager such as the Managing Director
- Internal newsletters, newspapers, brochures, and other printed materials
- E-mail
- Team briefing sessions
- Noticeboards
- Team meetings
- Communication packs for line managers.

We also offer:

- Tender Development
- Public Relations
- Internal Communications
- Stakeholder Management
- Website Development
- Copywriting
- Publishing Project Management
- Editing Academic Papers
- Corporate Writing and Editing.

Engaged employees work harder, are more dedicated and are less likely to resign; a good internal communications strategy adds dollars to your bottom line.

Who are we?

Miller & Miller Strategic Communications Consultants is an all-round communications consultancy which specialises in helping you to reach your customers, clients or co-workers effectively using a variety of communication tools including reports, newsletters, publications, marketing, the media, websites and much more. We offer analysis of your current approach, practical guidance on how to improve your communications, and effective and professional implementation of an agreed strategy.

VERONICA MILLER

Veronica has over 10 years' experience as a journalist, editor and communications specialist in Australia and the UK. She was the editor of a number of magazines, including *Tax 2*, *Payroll & Human Resources (PHR)* and the *Journal of International Banking and Finance Law*. She has written for a number of organisations including Sinclair Knight Merz (SKM), John Holland, Trade Queensland, Netball NSW, Gracie Sydney and VT-1 Gym.